

4th annual

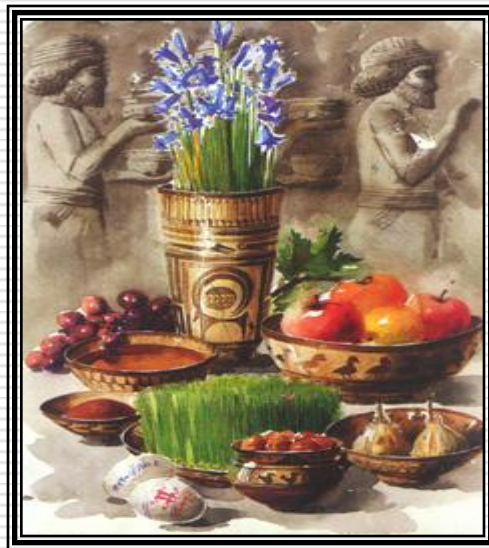
# Iranian Day Celebration

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Vancouver is a community that celebrates multiculturalism and maintaining a strong respect towards all ethnic communities.

Our Iranian Day celebrations bring us together, strengthen our community and help us to understand the significance of the citizenship we all share.

*Through your sponsorship, you are part of making this happen.*



**Sunday March 16, 2008**

# Iranian Day Celebration

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- The annual Iranian New Year celebrations and activities in North Vancouver are a true reflection of our national heritage and identity.
  
- The local celebrations are well known and over 10,000 residents of Lower Mainland representative of all ages, cultures and ethnic backgrounds - eagerly look forward to the festivities each year.
  
- In addition to being an important event for tens of thousands of Iranian-Canadians, it presents a strong image of Canada as a multicultural community.

# Iranian Day Celebration

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- This year, North Vancouver wants to not only recognize the community's support but proactively explore ways to enhance your profile as a partner in these celebrations.
- Planning has started well in advance of previous years and contracted resources have been dedicated to find ways to not only build on previous success but increase fundraising opportunities and work towards a sustainable model for these important celebrations.
- Although specifically linked to Iranian New Year celebrations, your involvement with Celebration goes beyond stage performers and activities.
- Your sponsorship plays an integral role in creating a celebration that bonds and builds our community.
- Proceeds from this event will also be donated to the Lions Gate Hospital Foundation and the student scholarships.



4th annual

# Iranian Day Celebration

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## **Projected Activities:**

Live Music  
Food Court  
Kids activity and playground  
Beer garden  
Draw Prizes  
Performances

## **Event:**

Iranian Day Celebration

## **Date:**

Sunday March 16th 2008

## **Time:**

10:00am – 6:00pm

## **Location:**

Mahon Park ,16th St. and Jones Ave. North  
Vancouver

## **Contact:**

Canadian Iranian Foundation:

Mrs. Nassreen Filsoof @ 604-696-1121

Mr. Babak Shahbazi @ 604-833-8343

# Iranian Day Celebration

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## **Platinum Sponsor Benefit \$1000**

A tax donation receipt will be issued

### ***Pre-Event:***

- Corporate logo on all local paper advertisings.
- Name mention (where possible) in TV promotion.
- Corporate logo on all posters.
- Corporate logo on all display and distribution materials.
- Corporate logo on CIF website.

### ***Event Day:***

- 2 tables for on-site promotions.
- Company Name and logo on event program.
- Optional on stage speeches(2 minutes)
- Recognition in announcements on Iranian Day stage.
- Premier signage and brand recognition on banners at key locations around the event.
- On-site marketing opportunities.

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## **Gold Sponsor Benefit \$800**

A tax donation receipt will be issued

### ***Pre-Event:***

- Corporate logo on all local paper advertisings.
- Corporate logo on all posters.
- Corporate logo on all display and distribution materials.

### ***Event Day:***

- 1 table for on-site promotions.
- Company Name and logo on event program.
- Recognition in announcements on Iranian Day stage.
- Signage and brand recognition on banners around the event.
- On-site marketing opportunities.

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**Silver Sponsor Benefit :\$400**  
**Non-Profit Organizations:\$250**

## ***Event Day:***

- 1 table for on-site promotions
  - Company Name and logo on event program.
  - Recognition in announcements on Iranian Day stage.
  - On-site marketing opportunities.
  - Limited number of spaces for Non-Profit Organizations.
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## **Community Services Sponsor Benefit**

### ***Event Day:***

- Free for all Registered Community Services Organizations
  - Limited number of spaces
  - 1 tables for on-site promotions
  - Company name and logo on event program.
  - On-site marketing opportunities.
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